# 4. STANDARDISATION & CERTIFICATION IN PRESERVE

by Kristina Block and Christian Schulz



# Making (bio)plastics up-cyclable and standards applicable: The role of certification in a Biobased and Circular Economy

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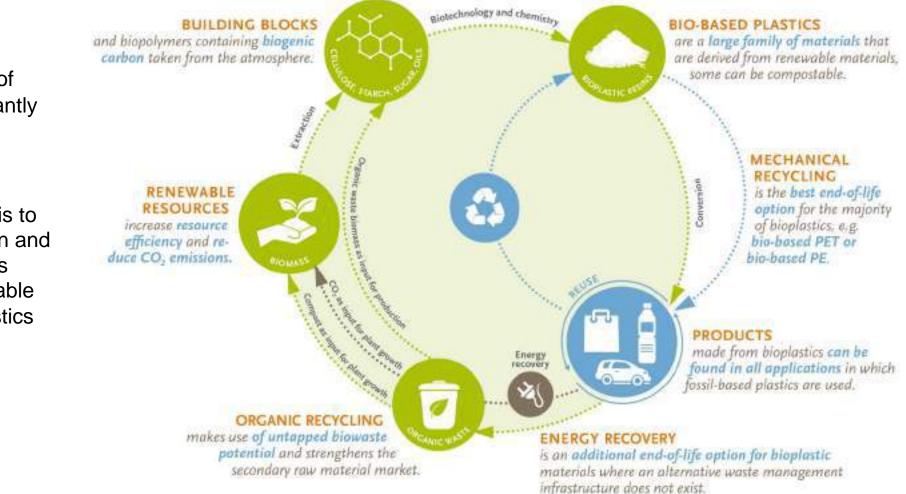


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# *Our vision: Bioplastics drive the evolution of plastics*

## Our bioeconomy strategy: Bioplastics life cycle model



#### • Our Vision

Bioplastics drive the evolution of plastics and contribute significantly to a sustainable society.

#### Our Mission

European Bioplastics' mission is to align the bioplastics value chain and work in partnership with various stakeholders towards a favourable landscape enabling the bioplastics market to grow.

## European Bioplastics at a glance

#### 25 years of bioplastics experience

• European Bioplastics represents the interest of the bioplastics industry along the entire value chain in Europe.



## Networks and Networking hub

- Bioplastics Organisations Network (BON) Europe
- European Bioeconomy Alliance (EUBA)
- Annual EUBP Conference (06/12 07/12/2022) Largest bioplastics industry forum (more than 350 participants) in Europe which will can also used for project dissemination



www.europeanbioplastics.org/events/



### Activities & services

- EUBP is a knowledge partner and business network for companies, experts, and all relevant stakeholder groups of the bioplastics industry
- Our activities and services at a glance:
- > Gathering insights and knowledge about the industry
- > Formulating & communicating industry's key positions
- > Representing members' policy interests in Europe
- > Connecting members with potential business partners
- > Facilitating a dynamic stakeholder dialogue
- Supporting standardisation, certification & labelling: EUBP owns the Seedling mark for (industrial) compostability awarded by certifiers DIN CERTCO and TÜV AUSTRIA (former Vinçotte)





## Our members cover the whole value chain

Futerro

Supporting members



bioplastics







#### Renewable raw material **Green chemistry** Agrana Staerke Alcogroup Allessa Cargill Ingevity **Neste Corporation Total Corbion PLA**

**Bioplastics manufacturers** and auxiliaries A.P.I. Avantium BASF **BIO-FED** BIOTEC **Bio Valore** Carbiolice **CJ** Europe Corbion **Danimer Scientific** DuPont FKuR Kunststoff

#### Futamura Group **Indochine Bio Plastiques** Jinhui Zhaolong High Tech. Kaneka Corporation Kimberly-Clark Microtec Mitsubishi Chemical Europe NatureWorks Novamont **Promateris** Sukano

Sidaplax Sulapac **Taghleef Industries TIPA** Corp Toro Gips **United Biopolymers Zhejiang Hisun Biomaterials** 

**Bioplastics distribution** BROSBIO

**Plastic converters BioBag International Fiberweb Berlin KIK Compounds** Kompuestos Polifilm SIBUR SIG International Services **SPhere** 

Machinery, engineering, equipment Coperion Sulzer Chemtech

Research, consulting and others AIMPLAS C.A.R.M.E.N. COBRO **DIN CERTCO** Fraunhofer ISC Fraunhofer LBF IFA Tulln **IfBB** 

Institut für Kunststofftechnik ISCC nova-Institut **Organic Waste Systems** Packbridge ProfiKomp Roundtable on Sustainable Biomaterials **TÜV AUSTRIA BELGIUM** University of Bologna

Industrial end user Cofresco Frischhalteprodukte Danone **Kimberly-Clark** Lavazza **Reckitt Benckiser** Tetra Pak



# High performance sustainable bio-based packaging with tailored end of life and upcycled secondary use PRESERVE

This project is funded by the Horizon 2020 Framework Programme of the European Union under Grant Agreement Number **952983** 

PRESERVE context

Europe is far from its targets in terms of CO<sub>2</sub> footprint (neutrality by 2050) and circular economy (all plastic packaging recyclable by 2030)!

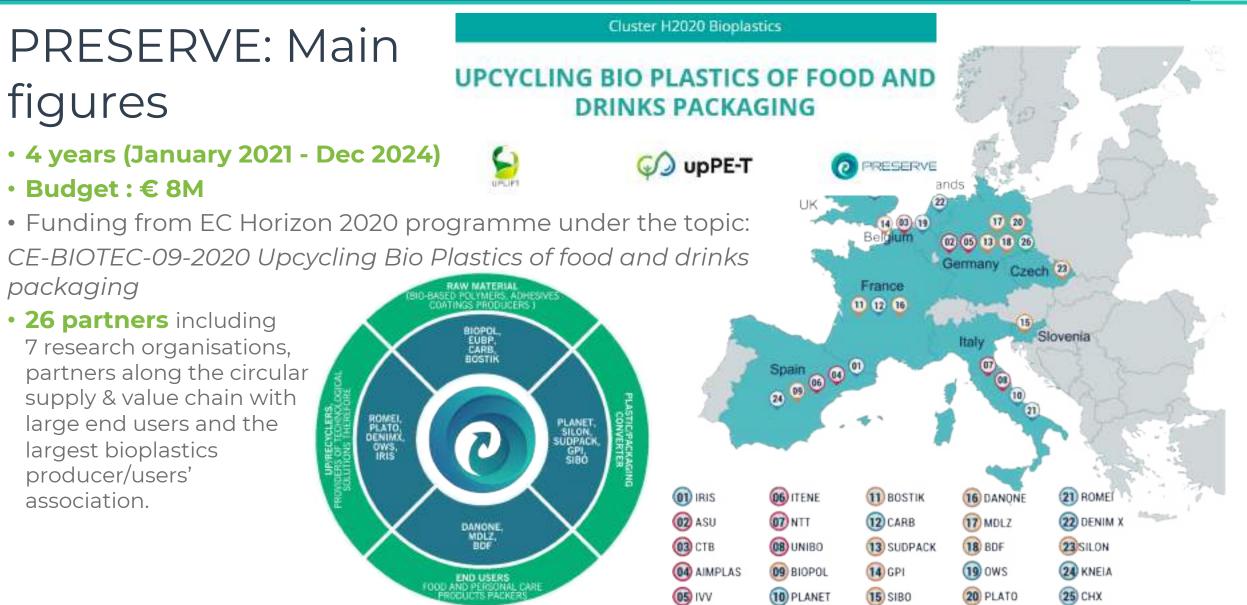
- EU consumes in the range of 50 Million tonnes per year fossil-derived plastics, 40% of which for packaging
- Only 32% of plastic wastes is currently recycled
- Globally 32% of the plastic packaging leaks in the environment leading to dramatic long-term pollution.
- Bioplastics have advantages in terms of renewable feedstocks (leading to lower CO2 footprint in general) and EoL modularity but still represents a very limited share of plastics (ca. 1-2%).
  - But:
    - High performance bio-based materials need to be developed.
    - Their recycling is insufficiently established (except for drop in ones).
    - Biodegradability of biopolymers makes sense for specific applications but is *not* possible in every environment.





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26 EUBP



Circular PRESERVE Value chain (only business partners, no RTOs or support service providers)

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#### PRESERVE packaging solutions – Demonstrators



#### **Bio-based packaging for food & drinks** (Primary upcycled bioplastics)



Snack pack flowpack



Film and tray for meat packaging



**Film and trav** for dairy packaging



**Beverage brick** 



packaging

## Secondary raw material upcycling into cosmetic packaging, textiles & composites



Packaging textile (reusable shopping bags)



**Personal care** (wet wipes)





**Composites (Carrier boxes Small injected bottles** and cases)



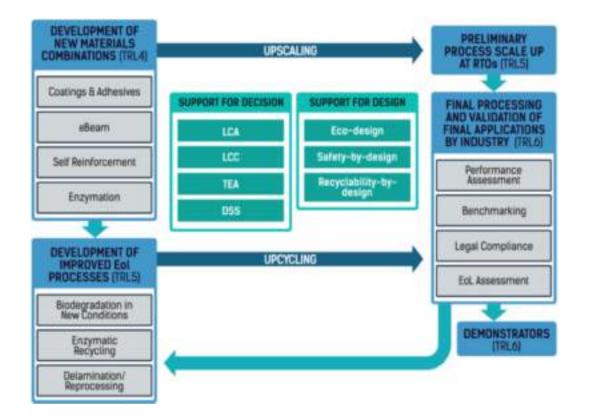


**Personal care** injected jar

This project is funded by the Horizon 2020 Framework Programme of the European Union under Grant Agreement Number 952983



## Technical activities to reach PRESERVE solutions



#### **Technologies applied in PRESERVE :**

- Protein-based coatings and adhesives
- PHA coatings
- eBeam treatment of biopolymers
- Use of biopolymers for personal care and transport packaging
- Reinforcement of biocomponents biopolymers
- Delamination
- Enzymes-based recycling



# Supporting PRESERVE's Roadmap 2030, standardisation, certification & labelling

• EUBP is a member of the relevant standardisation committees at DIN and CEN level to monitor and participate in the review of existing as well as in the development of new standards

•CEN/TC 249 WG 9 - Biobased and biodegradable plastics

•CEN/TC 249 WG 24 - Environmental Aspects

•CEN/TC 261 SC 4 WG 2 - Degradability and organic recovery of packaging and packaging materials (this group is in duty of EN13432)

•CEN/TC 411 Bio-based products WGs 1,3,4,5 (currently few activities)

•ISO/TC 61 SC 14 WG 2 "Bio-based plastics" and

International

National level



EUBP as an association...

- supports independent third party certification according to acknowledged standards
- owns the Seedling mark for (industrial) compostability awarded by certifiers DIN CERTCO and TÜV Austria





# Monitoring and supporting the regulatory landscape (Selection)

#### **EU TAXONOMY**

Sustainability criteria for EU funding and investment

Review of sustainability criteria for products to receive funding & investment through EU funds. Potential risks for bioplastics sector to be excluded from these criteria needs to be averted.

>> EUBP actively monitors and contributes to process.

(expected for 2022)

**EUROPEAN WASTE LEGISLATION** Upcoming revision of the PPWD Essential Requirements

Aims to ensure all packaging is reusable or recyclable by 2030.

>> The review should seek to:

- Encourage use of bio-based feedstocks for packaging equivalent to recycled content
- Clarify the definition of "recyclability" or "recyclable" to encompass organic recycling

(expected beginning 2022)

**POLICY FRAMEWORK** for bio-based and biodegradable/compostable plastics

Planned Communication on a future Policy Framework for bio-based, biodegradable and compostable plastics as a key deliverable of the nCEAP, Plastics Strategy, and Green Deal.

>> EUBP actively monitors and contributes to the ongoing discussions.

(expected beginning of 2022)



# Contact

How to get in touch with



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